

McKeon Products, Inc. introduces the new Mack's® Flightguard® Airplane Pressure Relief Earplugs, offering flyers a more comfortable flight experience

WARREN – September 8, 2017 - McKeon Products, Inc. is pleased to introduce Mack's® Flightguard® Airplane Pressure Relief Earplugs, a product designed specifically for today's hectic travel to provide flyers with a better, more comfortable flight experience. Developed by hearing protection specialists, its performance has been proven by independent engineering assessments and extensive consumer testing.

Why Mack's® Flightguard®

Today's travel is hectic. Flights are oversold. Airplanes are noisy and crowded. Air travel is not only stressful, but can even be painful! For many people, flying can cause inner ear discomfort due to air pressure changes, while for others, just the noise of the airplane during flight can be enough to cause a headache. In some cases, engine and cabin noise can even lead to hearing loss. The Mack's® Flightguard® PR3™ Design provides both in-flight air pressure relief and noise protection. This product is one more unique, affordable and comfortable ear care product from Mack's®, USA's #1 selling and #1 doctor recommended earplug brand.

The Mack's® Flightguard® Difference

Designed for Comfort – Introducing the world's first dual durometer pressure relieving earplug. Utilizing two different proprietary silicones, Mack's® Flightguard® earplugs feature a soft, semi-rigid stem and super soft seal rings to allow for easy insertion and extreme comfort. The clear stem allows for discreet wear.

Designed for Performance – Using scientific pressure chamber testing and U.S. government approved noise reduction standards testing, Mack's® Flightguard® is proven to provide exceptional in-flight ear pressure relief and a high noise reduction rating (26 decibels), both of which improve the flight experience. PR3™ Design - Mack's® Flightguard® Pressure Relieving earplugs are designed to address 3 of the most common complaints when flying: ear pain from cabin pressure changes, airplane noise, and pain from hard, low-quality earplugs.

Consumer Proven – In independent research, consumers noted that the product did exactly what it said it would do: it was easy to use, relieved air pressure discomfort, and was comfortable to wear. Additionally, they noted that it improved their flight experience, was better than other earplugs they have used, and that they would recommend this product to others.

Where to Buy

The Mack's® Flightguard® can be purchased at Rite Aid, Meijer, Hannaford Brothers and Amazon.com, as well as at independent drug store and online retailers. Go to www.macksearplugs.com for a full list of retailers.

About McKeon Products, Inc.

McKeon Products, Inc. has supplied consumers with a full range of consumer hearing protection products for over 55 years with the Mack's® brand, which is the #1 selling and #1 doctor recommended brand in the United States. McKeon is an ISO 9001:2008 quality certified manufacturer and a registered FDA medical device facility.

For more information, please contact: Dan Asma, President - dan@macksearplugs.com.

