# Every second counts.

МАСКЯ





### Mack's<sup>®</sup> and USA Swimming<sup>®</sup>

#### A Winning Partnership

Mack's<sup>®</sup> has been the Official Earplug and Ear Care supplier for USA Swimming<sup>®</sup> since 2011. 400,000 members strong, USA Swimming<sup>®</sup> has been ranked the number one swimming organization in the world for over 40 years. Their reputation of competitive excellence pairs well with the quality reputation held by the Mack's<sup>®</sup> brand for over 55 years.

The relationship between Mack's<sup>®</sup> and USA Swimming<sup>®</sup> is a natural fit, as both strive to deliver nothing but the best. The inclusion of the USA Swimming<sup>®</sup> logo on the Mack's<sup>®</sup> packaging is a testament to the belief that when every second counts, swimmers choose Mack's<sup>®</sup>.



#### **Moldable Silicone Earplugs**





Item #7 Pillow Soft® Silicone - 6 Pair

#### The Mack's® Advantage

- The #1-selling moldable silicone earplugs, featuring Mack's<sup>®</sup> Original and Exclusive Hypoallergenic Formula
- Molds very comfortably to the unique contours of any ear, forming a custom-fit, waterproof seal
- Helps prevent swimmer's ear and surfer's ear
- Doctor recommended to seal out water and for protection after ear surgeries
- Carrying case included



Item #5 Pillow Soft® Silicone - 2 Pair





Item #10 Kids Size Silicone - 6 Pair

# Soft Flanged Earplugs





Item #12 AquaBlock® Purple - 2 Pair





Item #1112 AquaBlock® Purple - 1 Pair

Item #1131 AquaBlock® Clear - 1 Pair



ltem #11 Ear Seals® - 1 Pair



- · Unique triple-flange design allows for a more customized fit, increasing sealing ability and improving comfort
- Doctor recommended to help prevent swimmer's ear and surfer's ear
- Washable, reusable and latex free
- Carrying case included



Item #13 AquaBlock® Clear - 2 Pair

- Dual-material design provides a unique combination of Super Soft Seal Rings for unmatched comfort and a stiffer inner core for ease of insertion
- Helps prevent swimmer's ear and surfer's ear
- Convenient detachable cord
- Washable and reusable
- Carrying case included

# **Additional Ear Protection**



Item #452 Ear Band Swimming Headband

- Stylish neoprene headband helps keep ear protection in place
- Helps prevent swimmer's ear
- Doctor recommended for swimmers with ear tubes or eardrum perforations
- Helps prevent kids from removing ear protection
- Helps keep ears warm during cold water and winter activities

2-color, reversible, adjustable Fits most kids' to medium-sized adult heads



Item #86 Dry-n-Clear® Ear Drying Aid - 1 oz.







- · Relieve the discomfort of waterclogged ears from swimming, showering, scuba diving, and surfing by drying excess water
- Formulated with a unique moisturizing agent that helps dry excess water while conditioning the delicate lining of A Winning Portnership the ear canal

# Why Mack's®?



#### Advertising



Consumer Focused



**Physician Focused** 



## **Merchandising Options**



ltem #200 - Adult Silicone 200 Pair Dispenser



ltem #210 - Kids Silicone 200 Pair Dispenser



ltem #7-CLIP Adult Silicone Clip Strip (6 items per strip)



ltem #10-CLIP Kids Silicone Clip Strip

(6 items per strip)

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Item #DISP-SWIM - Counter Display